



CITY LIVING SURVEY RESULTS

by David Hargreaves

Answered: 36 | Skipped: 0

Q1. DO YOU RENT A



1 bed apartment

44.44%



2 bed apartment

47.22%



3 bed apartment

8.33%

Answered: 36 | Skipped: 0

Q2. DID YOUR LETTING INCLUDE A CAR PARKING SPACE?



Yes

52.78%



No

47.22%

Answered: 36 | Skipped: 0

Q3. DO YOU HAVE A CAR?



Yes

36.11%



No

63.89%

Answered: 36 | Skipped: 0

Q4. WOULD YOU HAVE RENTED AN APARTMENT WITHOUT A CAR PARKING SPACE?



Yes

63.89%



No

36.11%

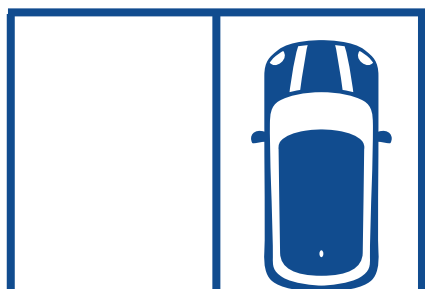
Answered: 36 | Skipped: 0

Q5. WOULD YOU PAY £80.00 PER MONTH MORE FOR A CAR PARKING SPACE?



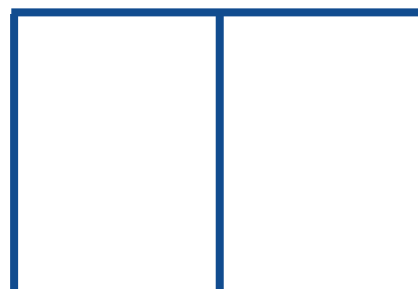
Answered: 36 | Skipped: 0

Q6. IF YOU HAVE A PARKING SPACE, IS IT GENERALLY OCCUPIED DURING THE DAY?



Yes

25%



No

22.22%



N/A

52.78%

Answered: 36 | Skipped: 0

Q7. WOULD YOU 'LET OUT' YOUR CAR PARKING SPACE DURING THE DAY?



Yes

47.22%



No

52.78%

Answered: 36 | Skipped: 0

Q8. DO YOU KNOW WHAT THE 'CITY CAR CLUB' IS?



Yes

25%

No

75%

Answered: 36 | Skipped: 0

Q8. HAVE YOU USED THE CITY CAR CLUB?



Yes

5.56%

No

94.44%

Answered: 36 | Skipped: 0

Q9. DO YOU HAVE A BIKE AT YOUR APARTMENT?



Yes

33.33%



No

66.67%

Answered: 36 | Skipped: 0

Q11. DO YOU HAVE A BALCONY OR OUTSIDE SPACE?



Yes

54.29%



No

45.71%



Answered: 36 | Skipped: 0

Q12. WOULD YOU CONSIDER PAYING
£50.00 EXTRA A MONTH FOR A
BALCONY TO SIT OUT ON?



Yes

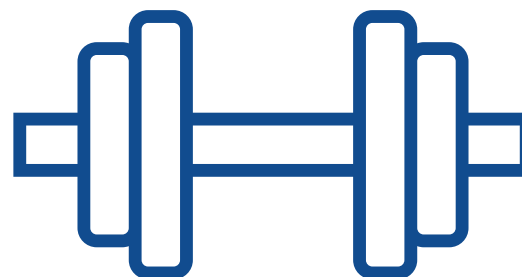
44.44%

No

55.56%

Answered: 36 | Skipped: 0

Q13. WOULD YOU CONSIDER PAYING £50.00
A MONTH EXTRA TO USE AN ON SITE GYM?



Yes

22.22%

No

77.78%

Answered: 36 | Skipped: 0

Q14. IS YOUR MAIN REASON FOR LIVING IN THE CITY CENTRE:



Proximity to work

44.44%



Proximity to shops/bars/
restaurants/cinemas etc...

44.44%



There were no other
properties available
outside the city centre

0%

Answered: 36 | Skipped: 0

Q15. HOW LONG HAVE YOU LIVED IN YOUR CURRENT APARTMENT?



22.86%



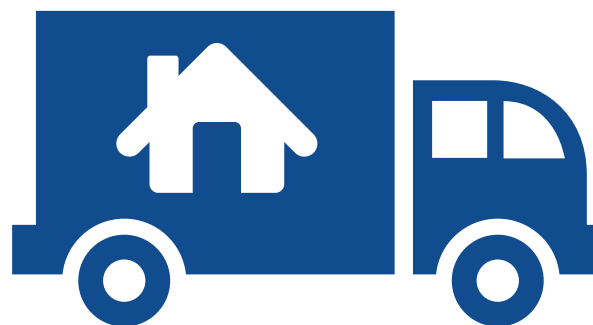
42.86%



34.29%

Answered: 36 | Skipped: 0

Q16. DO YOU SEE YOURSELF MOVING IN THE NEXT 6 MONTHS?



Yes

44.44%

No

55.56%

Answered: 36 | Skipped: 0

Q17. WHEN YOU DO MOVE, DO YOU SEE YOURSELF PAYING MORE RENT FOR A BETTER APARTMENT?



Yes

25%

No

44.44%

Don't know

30.56%

Answered: 36 | Skipped: 0

Q18. WHEN YOU DO MOVE, WOULD YOU CONSIDER PAYING A 20% PREMIUM TO LIVE IN A BRAND NEW DEVELOPMENT?



Yes

25%

No

75%

Answered: 36 | Skipped: 0

Q19. WHEN YOU DO MOVE, WILL YOU CONSIDER PROPERTIES IN:



The city
58.33%



West Bridgford
0%



The waterfront
19.44%



None of the above
22.22%

Answered: 36 | Skipped: 0

Q20. ARE YOU:



A student
22.22%



A graduate
41.67%



Employed in
retail or leisure
5.56%



Employed in
administration
2.78%



Other
27.78%



David Hargreaves

M: 07876 396 003

E: davidh@fhp.co.uk

